ProsocialLearn - Gamification of Prosocial Learning for Increased Youth Inclusion and Academic Achievement

From 2015-01-01 to 2018-02-28 | ProsocialLearn Website

Objective

ProsocialLearn will establish a new market for digital games aiming at increasing social inclusion and academic performance. A ground-breaking digital gaming genre will be created that focuses on helping children to acquire prosocial skills necessary for positive relationships, team working, trustworthiness and emotional intelligence. ProsocialLearn will deliver a series of disruptive innovations building on a game development and distribution platform for the production of prosocial games that engages children and stimulates technology transfer from traditional game industry to the education sector. ProsocialLearn will offer games developers scientifically proven prosocial game elements for development digital games. An application programming interface (API), ProsocialAPI, will allow developers to integrate functions into games including visual sensing, identification of prosocial signals from in-game actions, personalised adaptation of game elements, player profiles, game mechanics and expressive virtual characters, and support for data collection with protection of personal data. SMEs from the traditional game industry will work together with serious games companies to produce a series of exciting digital games targeting European schools. Through a multi-disciplinary collaboration between industry, researchers, psychologists, pedagogists and teaching professionals, ProsocialLearn will address complex factors associated with child development and advanced ICT in school curricula. Two SMEs within the consortium will produce an initial set of games and additional SMEs will be incorporated in the third year of the project to foster market creation. Both short term and longitudinal studies (pilots) will be conducted at schools across Europe to build scientific evidence of the benefits of prosocial gaming in different cultural settings and scales, and to explore business models, business plans and verify financial viability of the ProsocialLearn platform.
**Coordinator**

ATOS SPAIN SA  
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EU contribution: EUR 548,465,97

See on map

**Activity type:** Private for-profit entities (excluding Higher or Secondary Education Establishments)

Contact the organisation

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EU contribution: EUR 516,250

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**Activity type:** Research Organisations

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EU contribution: EUR 682,875

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**Activity type:** Higher or Secondary Education Establishments

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EU contribution: EUR 293,343,75

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EU contribution: EUR 426,426

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**Activity type:** Private for-profit entities (excluding Higher or Secondary Education Establishments)

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EU contribution:
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Activity type: Higher or Secondary Education Establishments
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Activity type: Private for-profit entities (excluding Higher or Secondary Education Establishments)
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