WISETRIPT

Project ID: 213233
Funded under: FP7-TRANSPORT

Wide Scale network of E-systems for Multimodal Journey Planning and Delivery of Trip Intelligent Personalised data

From 2008-02-01 to 2010-11-30, closed project

**Project details**

<table>
<thead>
<tr>
<th>Total cost:</th>
<th>Topic(s):</th>
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<tbody>
<tr>
<td>EUR 2 128 917,07</td>
<td>TPT-2007-0.0-04 - The connected traveller in the city, region and world of tomorrow</td>
</tr>
</tbody>
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<tr>
<th>EU contribution:</th>
<th>Call for proposal:</th>
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<tbody>
<tr>
<td>EUR 1 436 216</td>
<td>FP7-TPT-2007-RTD-1 See other projects for this call</td>
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<tr>
<th>Coordinated in:</th>
<th>Funding scheme:</th>
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<tr>
<td>Greece</td>
<td>CP-FP - Small or medium-scale focused research project</td>
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**Objective**

Mobility and demand trends of tourism, travel and citizen transport need data from various transportation actors for information and route guidance. Getting the right information is complex and must consider all alternatives and special factors like time and cost related user preferences, number of hops, and other. Moreover, information about dynamic conditions (delays, traffic, weather) that affect the trip are also necessary for the user on time. Existing systems are providing such services at a single transport level, but the combination of multi-level (urban and interurban) information at wider scale and the delivery of dynamic personalized data has not been addressed. Complexity arises when either city/nation or transport network system boundaries have to be crossed, to form a path that includes destinations, intermediaries, transit points, types of moves and changes of transport mode. This project aims to co-ordinate systems which provide journey planner services to cooperate and form complex answers, produce real-time personalized information and deliver it at crucial points during the trip. The project will: -Design/implement a network of interconnected Journey Planner systems to combine urban and Long-Distance Transport information services. This will be a Wide-Scale Journey Planner that unifies multimodal transport data and provides a one-stop-shop for complex answers combining all involved means. -Define a uniform information delivery service with personalized features via multiple devices for information push and pull. Personalisation will be achieved with rule-based processing of the data based on a trip cycle model and personal editable preferences. -Combine information delivery with transactioning for personalized needs including booking & payment, definition of alert rules and profiles for automated suggestions on selected trips and frequent traveler profiles. -Demonstrate the service. A demonstrator is envisaged to cover at least 3 countries.

**Related information**

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<th>Result In Brief</th>
<th>Travel planning gets easier</th>
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<tr>
<td>Report Summaries</td>
<td>Final Report Summary - WISETRIPT (Wide Scale network of E-systems for Multimodal Journey Planning and Delivery of Trip Intelligent Personalised data)</td>
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</tbody>
</table>
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**Subjects**

Social sciences and humanities - Transport

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